

Jit Gohil

Digital Designer. Developer.
Entrepreneur.

[e-mail: jgohil@dijitalmedia.com]
[twitter: [@jitgohil](https://twitter.com/jitgohil)] [linkedIn: [in/jitgohil](https://www.linkedin.com/in/jitgohil)]
[blog: Dijital Media] [g+: [gplus.to/jitgohil](https://plus.google.com/+jitgohil)]
[GV: [6123-jgohil](https://www.youtube.com/channel/UC6123-jgohil)]
[Online Resume & Portfolio: jgohil.com]

Summary

Internet technology and online-marketing professional with over a decade of diverse experience spanning static and motion graphic design, web design, audio/video production, information technology, mobile application development, and business management.

Specialties

3D modeling & animation, 2D graphic design, digital illustration, online marketing, SEO, web design, mobile development, game design, social marketing, web app architecture, technology business management, HTML5, CSS3, jQuery, Joomla!, WordPress, Drupal.

Experience

Owner at Dijital Media

November 2006 - Present

Online marketing strategy consulting, web and interactive graphic design, 3d design and animation, audio/video production, web hosting, web development, web app development, and mobile development including iOS and Android. Driving new business opportunities through strategic partnerships and affiliations.

Designed & Architected the Dijital Media Inventory Marketing system for Office Furniture Dealers (DMiMS) which currently serves as the core of online marketing for some of the largest office furniture dealerships in the nation.

Produced and distributed "Slide It!" for the iPhone in 2008. Updated for retina display & iPad in 2010, with the sequel "Slide It!2:Evolution" launching 2012. Original Slide It! title currently being ported to Android.

Technology Platform Service Provider at BKM Total Office

2009 - 2011

Deployed customized version of our DMiMS 1.5 Office Furniture Marketing Platform. Currently in use by bkmoutlet.com. Customized version includes connection and synchronization between back-office SQL database and online MySQL Database.

Service Provider at Office Furniture Connection

2008 - 2011

Customized and implemented the Dijital Media Inventory Marketing System (DMiMS) for 3 Online Shops run by OFC.

IT Director & Webmaster at Smart Office Advisors

November 2005 - December 2008

Served as IT Manager for office SBS network and Exchange Server. Was later tasked with web design and development, followed by online marketing and Search Engine Optimization.

Y-Store Manager (1Mil+) at Radio Shack

April 2001 - August 2004

Hired as a Manager-In-Training for a Y-Class (1Mil+ Yearly Revenue) store opening in a new small-town market. Responsibilities included setting up the original store (hiring, contractor sign-off), managing day-to-day affairs and pushing key revenue drivers while managing a positive P&L. Earned several awards and was recognized both regionally and nationally for meeting key sales targets - specifically with Sprint & Verizon Mobile Phones.

Manager of Information Systems at SOCKET

1999 - 2000

Hired originally as tech support rep, but promoted to assistant MIS and then MIS within approximately 6 months.

Web Designer/Developer at Automated Business Solutions

1998 - 1999

Built an online shopping portal called ColumbiaInsider.com which sold advertising opportunities.

Technical Skills

Flash Animation

(Advanced, 10 Yrs.)

HTML + CSS

(Expert, 13 Yrs.)

Final Cut Studio

(Advanced, 4 Yrs)

Photoshop

(Advanced, 13 Yrs.)

3D Studio Max

(Advanced, 6 Yrs.)

Illustrator

(Intermediate, 6 Yrs.)

Cinema 4D

(Intermediate, 2 Yrs.)

Fireworks

(Intermediate, 3 Yrs.)

Android

(Intermediate, 1 Yr.)

iOS Development

(Beginner, 2 Yrs.)

Sketchup

(Intermediate, 4 Yrs.)

SBS

(Advanced, 6 Yrs.)

Windows Server

(Advanced, 6 Yrs.)

Linux

(Intermediate, 8 Yrs.)

Joomla!

(Expert, 6 Yrs.)

Wordpress

(Expert, 6 Yrs.)

Education

ITT Technical Institute

B.S. Digital Entertainment & Game Design, Multimedia, Graphic Design, Game Design, Interface Design, 2004 – 2008

University of Missouri-Columbia

Complete general education curriculum with an emphasis in Political Science related courses (Pre-law), 1995 - 1997

Honors and Awards

@Dijital Media

Voted Best in Business for Web Design, November 2010 - St. Louis Small Business Monthly - St.Louis, MO

@ITT-Tech

Highest Honors - Bachelor of Science in Digital Entertainment & Game Design (2008) - St. Louis, MO

@Radio Shack Corp

Verizon Wireless Top Performer 144% Y.O.Y growth Feb. 2005 - (Fulton, MO)
Verizon/RS Corp. Regional Award of Excellence: Best wireless hit-rate for 2004. (Fulton, MO)
RS Corp./Dish Network (St. Louis Region) (October) 2002 - Best in Region for Dish Sales. (Fulton,MO)

Hobbies & Interests

Static & Motion Graphic Design/Animation, 3D Modeling & Animation, Mobile Development, Web Design & Development, Hiking & Biking.

Notable Links

Online Portfolio (Responsive Design): <http://jitsresu.me>
Primary Corporate Site (iPad Optimized): <http://www.dijitalmedia.com>
Dijital Labs Developer Blogs: <http://labs.DijitalMedia.com>
Slide It! iOS Puzzle Game: <http://www.DijitalInteractive.com>
Dijital Media Inventory Marketing System: <http://www.MyDMiMS.com>

Client Recommendations & Testimonials

Dr. Sneha Lin, O.D. Owner, Family Eyewear Gallery

"Dijital Media has been our provider for all things web-related including developing our brand identity. Jit has personally designed our logo, website, and multiple advertising campaigns, all of which have been favorably received. Our patients are consistently impressed with our web presence, especially in comparison to other providers in our industry. All of the work has been beyond expectations in both quality and creativity. I would not hesitate to recommend Jit or Dijital Media for any online marketing needs you might have."

John Watts, Director of National Sales, ROE Company

"I have worked with Jit for over 8 years and he has been my "Guru" of SEO and social media. From the time he developed our first website, based on his DMiMS system, to the consulting he has done since on every aspect of online marketing, he has consistently provided us the tools, the strategy and implementation to help keep us ahead of the pack. His latest work with managing our marketing database and writing a custom app to link our products to this and other social networks is superb. I cannot recommend highly enough the work he continues to do, and the innovative advances he brings to the evolving online marketing platform."

Cindy Hollenbach, Chief Learning Strategist, C the Difference, LLC

"Jit is enthusiastic about everything he is involved in and brings other people into that enthusiasm. He is confident about his abilities, of which there are many, but he has plenty of room to see the value in other people's skills and viewpoints. In addition, he looks at issues from different angles and finds the most appropriate and cost-effective solutions."

Robert Church Senior Program Manager, BJC HealthCare

"Jit's ability to understand new technologies, identify the best practice methods for use, and his outstanding ability to organize and communicate the information make him the perfect consultant for any technology-driven solution."

Mike DeShazo Regional Sales Manager, Hostess Foods International

"Jit developed a web site for our corporation that in my opinion took creativity to a new level. Even after Jit delivered a finished product he still would contact me with new ideas that just pertained to what I was trying to accomplish. His integrity is without question as he was always up front about the whole process"

and answered each and every question in detail. He was and is always available to help, answer questions or give advice. Total professional!"

Justin Glow, Platform Engineer at Engadget

"Jit is amazing at taking complex problems and turning them into reality. His solutions are elegant and well thought out. He has deep knowledge of all the important platforms, frameworks, and best practices, and I trust he will find the best solution in any given situation."

Barry Ginsburg, Owner, Midtown Home Improvements

"I would always recommend Jit's company. He provides great skill and value and his talent cannot be duplicated for twice the price. If you ever hesitated to hire a firm to work on your web site or to create/update an existing one, pick up the phone and call him. You will not regret it. Barry Ginsburg Midtown Home Improvements, Inc. O'Fallon, MO 63366"

Tiffeny Meyers, Social Media Coordinator, Refurbished Office Environments

"We'd hired Jit back in 2008 for a small website project and have called him back for several other projects since then! Being inexperienced with multimedia and website development, he really held our hand through the process and helpfully and patiently explained every question I had without throwing a lot of industry jargon at me. He is one of the most pleasant and innovative techies I've had the pleasure of working with and if we need anything else in the future, we'll definitely be calling him again!"
